

REAL SCHOOL VERSUS HOGWARTS: MAGIC IN THE WORLD OF ACADEMIA**Dr. Rupkatha Ghosh, Rupali Sharma**Assistant Professor, Department of English, J.S. University, Shikohabad
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Abstract: This paper is an attempt to explore the real worth of Hogwarts in the contemporary academic world of science and technology. Nowadays, the believer of science may question the validity of wand and magic. Yet, the popularity of Harry Potter Series throws a challenge to the ethos of twenty first century. Obviously therefore, IS Magic Realism still existing in the present millennium?

Key Words: Magic realism, culture industry, chronotope, Neuro linguistic process, counterfactual.

Child Psychology and Magic:

Piaget argues that a child develops the idea of abstract thinking at age of eleven. Remarkably enough, the minimum age limit to enter the magical world of Hogwarts is eleven. The idea of self-recognition is acquired by the brain from the experiences that occur after birth. This information is acquired during critical or sensitive periods of development, when the brain is prepared to take in certain kinds of information. Since the child's brain is ready to accept every information. Therefore, a child can easily believe in magic that generates new hope, faith to cope with the struggle of our real world. Therefore, to accept the Hogwarts School of witchcraft and Wizardry is not only easy but it may serves as an elixir to compete with the acute pressure of competitive academic world.

Counterfactual world of Harry Potter series

Hogwarts is presents the verisimilitude of our contemporary real school. Now, the real school exists in the factual world. By taking different signifiers from our contemporary factual world of academia like, train, school, playground, syllabus, uniform Hogwarts creates a counterfactual world. Now both the world postulates prior truth value. Though Hogwarts is the imaginary wonderland of Potterheads, the value of Hogwarts lies in developing the emotional intelligence of the readers.

Culture Industry and Magic:

In the world of magic Enid Blyton and J.R.R. Tolkein are the most popular names. In fact, Enid Blyton's Culture industry influenced a lot. But the magic behind the marketing strategy of Rowling's Harry Potter Series is unique. Not only the novels, but also the movies are blockbusters. Even entrepreneurs are starting their career with the support of Harry Potter industry. Harry Potter mugs, wands, tea-shirt, bag with the logo of platform nine and three quarter have a craze in the world of Harry Potter fandom. The most unique thing is that Harry Potter's world is divided into two segments: Muggle and Magic. This concept of distinguishing the entire society into two parts makes it distinct from The world of Blyton or Tolkein. The 'immense effect of the series wiped out the negative connotations of the term 'witch' and 'wizard'. Earlier, being a witch is a matter of shame but now it's a fascination for the Potterheads.

Hotel Industry and Harry Potter's Food & Beverages:

The Hogwarts dining hall is very popular for its delicious food. Pork, pudding, bacon, potato stuff, porridge are the dishes served to the student regularly to satisfy the cravings. This affects the readers psyche. Remarkably enough 'Chocolate frog', 'Butterbeer' are the imaginary unique menu of Potter Series. Different hoteliers are selling different food items by adopting different names from Harry Potter series. Recently, "Two Friends Cauldron" a restaurant in Bengaluru are selling Dementor pizza, which is not even mentioned in Harry Potter series.

Enrichment of Vocabulary

The Harry Potter series borrowed different words from different language. Like 'Lumos is the wand lighting charm and it is derived from French. Earlier, we have a few magical words like 'Hocus-pocus', Abracadabra. With the emergence of Harry Potter Series we have a huge bulk of magical words, like "Accio", 'crucio', 'Avadakedarva' and others.

Empirical Study

In a survey done in Covent school it are revealed eighty percent of the students wish to transport to the magical world of Hogwarts. And even these students are too inclined to magic that they are reading different books of law of attraction like Rhonda Brione's *Secret*. And started to practice Law of attraction. One of the respondents says that he joined a course of 'platinum magician' inaugurated by Mitesh Khatri who lives in Pune.

Conclusion : It reveals magic realism is not yet dead.

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